



Dear Community Member:

This September 13th at 9:00 AM, the Lake Agassiz Pacers are hosting our 51st annual Red River Run 5K and 15K trail run at M.B. Johnson Park. We are excited to be partnering with the city of Moorhead during Greater Moorhead Days and raise funds for FM Trailbuilders. The FM Trailbuilders seek to build, improve, and promote trails in the FM metro area including current trails at M.B. Johnson and Gooseberry parks in Moorhead and the Lions Trail System and Horn Park in Fargo. Thanks to the support of folks like you in prior years, we were able to donate \$10,000 to the Moorhead Inclusive Playground. This year we hope for your continued support as we direct this year's donations towards the FM Trailbuilders in 2025!

(Read more about the FM Trailbuilders here: <https://fmtrailbuilders.org/>; more information about the Red River Run is here: <https://www.fmlakeagassizpacers.com/red-river-run/>)

We are seeking sponsors to help defray the added costs of hosting a race so we can maximize our contribution to the FM Trailbuilders. This year, we are offering a tiered sponsorship opportunity to support the cause and recognize your business as a leader in our community. Diamond Level (> \$250), Gold level (\$250), and silver level (\$150) business sponsors will be recognized on a kilometer sign along the course. Bronze level (\$50) sponsors as well as gold and silver will be recognized on signage at the start and finish of the course. All sponsors will be offered the opportunity to include information or promotional items in the race packets picked up by each runner.

If you have any questions, feel free to reach out to me or any of the LAP board members. We are excited to have you join us in developing this awesome community asset and help us celebrate the 51st running of this keystone race.

Respectfully,

Charles Elhard
Lake Agassiz Pacers, President
lakeagassizpacers@gmail.com
www.fmlakeagassizpacers.com

Yes! I'd love to sponsor the Red River Run. My \$_____ donation is enclosed.

I've also enclosed \$_____. Please direct this amount to the FM Trailbuilders fundraising efforts.

I'm not able to sponsor this year's race, but I'm enclosing (gift cards, discount coupons, swag, or _____) that can be used as prizes for the runners.

Please email a logo to lakeagassizpacers@gmail.com so we can add you to our sponsor material and kilometer markers. Let us know if there is anything you would like to include in the runner packets.

Please mail this portion of the letter and your donation to:

Lake Agassiz Pacers -- Attn: Dawn Fischer, Treas.; 385 31st Ave E #6; West Fargo, ND 58078