

Lake Agassiz Pacers
Minutes – January 16, 2017

Meeting was called to order by President Troy Ivesdal at 5:30 p.m. at the Red Raven Coffeehouse, Fargo. Board members present included Ann Dolence, Pat Gross, Troy Ivesdal, Deb White and Therese Vogel. Also present were Bill Schalow, Solemotion, and Theresa Gross. Motion by Deb to approve minutes from May 18, 2016 as presented; second by Pat; carried.

St. Patrick's 5K. Bill reported that race will be held Saturday, March 11 and start at the downtown Fargo YMCA and run mainly along bike paths. This year there will both 5K and 10K races. Awards were discussed with Therese suggesting we find a downtown sponsor to purchase glass beer mugs with our logo and theirs for 1st place prizes. Bill said he would check with Old Broadway to see if they would sponsor. Bill distributed worker volunteer list for the race; Therese will arrange for volunteers. Theresa agreed to work on the course. Bill has rest of the details arranged for the race. Therese will check with Laura about purchasing items for "Best in Green" for male and female winners. Therese will check with Logan about serving as our photographer again for the race.

Red River Run 5K & 15K will be held on Saturday, June 10. It was decided to advertise this one as "Age-Graded Championship" and give awards based on age-graded results. Laura is working on trophies. Board will decide if other awards (e.g. 1st overall male and female) will be given out at next meeting. It was discussed if we should change upper age limit for awards to 60 and over as we seldom gave out 70 and over awards for the past few years. (Bill left at this time).

Board members. Therese (through Laura) suggested that we consider having a board member oversee sponsorships (what do we want it to look like, what we want to charge, who should we ask, benefits of sponsorship). This officer would then communicate with Laura to add to website with logo, if applicable. Troy agreed to help in this area, and suggested that all race directors of LAP Series races should become a sponsor at some level. It was also suggested that we have a Development and Publicity position on the board. This person could promote our races (or sponsor races) with Facebook, Twitter and Instagram posts. LAP generally needs more visibility than just our two races. Need to promote the sponsorships, calendar to drive people to our website. Could also do more on social media with running tips, post other running events from sponsors, etc. Pat reported that he has taken in some recent memberships and is mailing out the cards.

Possible new board members were discussed. Pat said he has one interested runner and he will check with her to see if she wants to be on the board. All current board members are expected to stay on for another year.

LAP Series. Therese reported the 2017 dates for the same races we used in the 2016 Series. The Table Run date is unknown, but Pat will contact Gastropub to find out their plans. It was agreed that it would be a good idea to have all these dates to post by our Annual Meeting. Troy will purchase FRC gift cards (10% discount) for the place finishers. For 2017 runners will need to be LAP members to participate in the Series. It was suggested that we ask Laura to create a pop up box on our website that runners will need to go in to after their races to report their place and time.

Website is now run through BlueHost with a payment made through 2019. Laura also runs a couple of other non-profit websites through BlueHost as a volunteer. It was suggested that she list her name on our website as designer.

Annual Meeting is set for Saturday, February 4, at Carlson Library in Fargo. Therese has arranged with Josie's in Fargo to cater in a lunch of sandwich, soup and a cookie. We will furnish water and coffee. Meeting will run 11 a.m. – Noon (includes Board election), followed by lunch and social time. LAP board will then conduct a regular meeting. Deb will check out creating a slide show using 2016 LAP race photos from our Facebook page to have running at meeting.

Respectfully submitted,

Therese M. Vogel , Secretary