

Lake Agassiz Pacers
Board Meeting
February 4, 2017

Board meeting was called to order at 1:15 p.m. by President Troy Ivesdal at the Carlson Library, Fargo, following Annual Meeting. Board members present included Troy Ivesdal, Patrick Gross, Dawn Peters, Deb White, Laura Vogel-Ciernia, Peter Moynihan and Therese Vogel. Deb made a motion to accept January 16, 2017 minutes as presented; second by Dawn; carried. Attendee at Annual Meeting, Adam Pangrac, was still present and said he would be happy to help LAP with promotion and marketing. Laura made a motion to elect Adam to LAP Board, second by Peter; carried. Everyone welcomed Adam to the board. Officers for 2017 will remain the same: Troy, President; Peter, Vice-President; Deb, Treasurer; Therese, Secretary; Pat, Membership; Laura, IT and Web Design. Dawn agreed to take over LAP's Facebook page (Social Media); Laura will get access information to her. It was agreed that Annual Meeting went well (thanks to Troy for serving as moderator) with 26 attendees.

Website: Laura said she would set up an information box for LAP members who participate in the Series so each runner can enter their information after each of the six scheduled races. She will also update the LAP board members, and St. Patrick's race news. It was decided that runners must be LAP members on or before the Red River Run for 2017 Series participation. Laura will post this info. on LAP's website.

Sponsorships/Promotion. Guidelines for sponsorships were discussed, e.g. how much does a business or organization have to donate to get posted on our website? Should we have different categories with listed benefits? For example, if a race wants to be featured on our website home page, and wants us to send out notice to our database, do we want to do this? If so, at what cost? It was agreed that any race that is part of the LAP Series should be a sponsor at some level, e.g. \$100. Troy stated that Fargo Running Company will be a sponsor at this \$100 level. He will check with Fargo Marathon. Solemotion is a sponsor, with all the work Bill does for LAP. Race Director Michael Page, Table Run, will be contacted for LAP sponsorship. Adam said he would be willing to work on promotion, marketing and graphic design.

St. Patrick's 5K & 10K. It was generally agreed that it will work to also add a 10K to this race. The number of additional race volunteers is nominal. Dawn said that she should be able to find most of the needed volunteers for the race. Dawn agreed to pick up muffins for the race and Deb will get the bananas. It was decided to award overall winners, male and female, for both races (4 awards). It was suggested that we purchase gift cards at Great Harvest Bakery for \$20 each. Therese suggested we award mugs with LAP logo to 1st place finishers in our race categories and ribbons for 2nd and 3rd. She is currently checking with Dempsey's for sponsorship funds and then would have both LAP logo and their logo on the mugs. She will check further and relay cost of mugs and sponsorship news to the board as soon as possible. We will also award a fun type of prizes to "best in green", male and female. Age categories will be 10-year span, except for the 5K: 14 and under and 15-19, then 20 – 29, etc. The 10K will have only 19 and under than then 10 year categories. It was decided to eliminate the 70 and over category as we seldom award any in this category. Thus, the final age group for this race will be 60 and over. Therese and Dawn will arrange for race day volunteers.

Red River Run 5K & 15K (June 10. It was decided to feature this race as an "age-graded championship" awarding 10 deep in both 5K and 15K. Board will decide later if we choose to award any overall place finishers. It was generally agreed that Clara Barton School and the race courses are great. Additional bathroom facilities may be needed, depending on number of anticipated runners.

Events for 2017. Deb brought up the discussion of other events LAP could sponsor during 2017, such as group runs, social events, chiropractor talk, sponsor a Ragnar team, training for an ultra, and others. It was agreed that these are good ideas and if a board member would like to head up an event, LAP would support the effort.

Meeting adjourned at 2:00 p.m.

Respectfully submitted,

Therese M. Vogel, Secretary