

LAP Board Meeting Minutes

MINUTES

JANUARY 16, 2016

MEETING CALLED BY	Troy Ivesdal
TYPE OF MEETING	Annual Meeting
FACILITATOR	Troy Ivesdal
NOTE TAKER	Therese Vogel
ATTENDEES	LAP Board, LAP Members, Race Series Winners

Meeting was called to order at 11:00 a.m. by Vice-President Troy Ivesdal at Fargo Public Library – Carlson Branch. The following people were present: Logan Ahern, Amy Fredrickson, Ryan Gerberding, Patrick Gross, Theresa Gross, Troy Ivesdal, Jim Lee, Rhonda Magel, Jeanne Mewes, Randy Mewes, Peter Moynihan, Mark Pavicic, Dawn Peters, Alecs Peters, Bill Schalow, Robert Scheer, Dale Summers, Laura Vogel-Ciernia, Therese Vogel and Deb White.

Troy extended a welcome to everyone present, and gave special thanks to outgoing board members Amy Dailey, Jamie Zettel and Jim Lee. Jamie served as LAP's President in recent years and did an outstanding job leading the board. Jim served as LAP treasurer since 2011 and did an excellent job keeping track of finances. Thanks to Amy for all her work at every race LAP held during her board tenure.

A review of 2015 races and activities was then done by all board members. St. Pat's had 390 finishers in the 5K and 24 runners in the children's fun run. This was an outstanding number of participants due to the excellent weather. Everyone agreed that the race went well with Bill Schalow, Solemotion, directing and organizing the race. The Red River Run, held in June, had approximately 100 runners total, 5K & 15K. Clara Barton was a good location for race start, but due to recent rains the course had to be altered just prior to race day due to mud on the bike paths – 15K runners had to run a looped course. The Trick or Trot race went well with 80 runners. Turnout was lower than expected perhaps due to other Halloween type runs in the area. It was generally felt that we would not sponsor this race in 2016. Troy then introduced Bill Schalow, Solemotion, who served as our race director for the year. He explained that he assumes the organizing costs of the races, including rental fees, tee shirts, etc. LAP is responsible for the awards, food for the runners and furnishing race-day volunteers. Bill then donates back a percentage of race proceeds based on number of participants. Solemotion's Burn the Bird Thanksgiving race was part of 2015 LAP Series events with 560 runners.

Financial Report. Jim stated that LAP has \$6,430 in checking and approximately \$18,000 in CDs.

Membership Report. Laura stated that in 2015 we had 28 single members and 4 family memberships for a total of \$350. Laura plans to take over the LAP website and is currently working on re-creating using Word Press. She will also run LAP's Facebook and Twitter accounts.

Photography. Logan was praised for his excellent race photography for 2015. It was noted that his photos were widely downloaded off our Facebook page after every race. He has agreed to again take photos for our 2016 races. Laura will make sure to credit his photos on LAP's website.

2016 Plans. Bill stated that St. Patrick's race will be held on Saturday, March 12. He has been busy planning with the City of Fargo for the event. He has applicable permits in place and registration location will again be Great Northern Bicycle, with a 1:00 p.m. race start time. Troy suggested that porta-potties be added as this was a problem in 2015. It was decided to attempt to find a downtown sponsor to help fund awards. Therese stated that LAP has many leftover medals that could possibly be refurbished. She will check on this. Since LAP race runners appreciate the Great Harvest mini-muffins, this will be continued along with fruit. LAP would like to also sponsor the Red River Run in 2016 – various dates were discussed – in July or the first weekend in October. Dawn suggested we promote RRR as a training group run for an upcoming 1/2M. Bill will check his schedule to see if he can work this in. It was generally agreed LAP would sponsor these two races for 2016, omitting Trick or Trot.

It was generally agreed to continue the LAP Race Series if possible. Troy said he has checked with other area race directors about incorporating 2-3 other races into the Series along with LAP's two races. He will check further on this possibility. There was a general discussion on possible LAP social events to hold through the year. This will be discussed at the next board meeting. Since RRR and Trick or Trot races in 2015 were not that well attended, general publicity ideas were discussed. Amy suggested we feature other items for runners than tee-shirts as most runners have so many of these already. Deb suggested LAP become more intentional about contacting other running groups, sponsor competitions for attendance among these groups as sometimes the competitive idea can spread. Laura said she plans to start a Twitter account. Other suggestions to promote LAP – share on Facebooks, forward notifications, social networking encouraging others to come.

Election of Board Members. Nominations were taken from the floor with the following three attendees nominated: Deborah White, Dawn Peters and Patrick Gross. Current board members Laura Vogel-Ciernia, Therese Vogel, Logan Ahern, Peter Moynihan, Troy Ivesdal and Ann Dolence plan to continue as board members. Troy called for an election vote from the floor with unanimous approval.

Presentation LAP Series Winners. Laura presented the age-adjusted LAP Series winners for 2015 with nine of ten of the winners present. Place finishers included Ryan Gerberding, Jeanne Mewes, Dawn Peters, Patrick Gross, Rhonda Magel, Mark Pavicic, Amy Fredrickson, Troy Ivesdal, Brian Pederson and Therese Vogel. Gift cards from Fargo Running Company were awarded with first place receiving \$100 to 10th place at \$10. FRC extended a 15% discount for the purchase of the cards. Logan then took a photo of award winners present for our Facebook page.

Meeting adjourned at 12:15 p.m. Lunch was then provided by Deb Jenkins Catering (vegetarian soup, sandwiches, cookies, coffee and water).

Respectfully submitted,

Therese M. Vogel, Secretary